

Requirements for ATD Newsmagazine Submissions

We love your stories! Reading each one is a true pleasure. Unfortunately, not all your wonderful articles can be printed, so we'd like to give you some helpful tips and guidelines on what you may include.

With regret, we must ask that you not submit memorial poetry or stories. We strictly adhere to the Rainbow Bridge format for any memorials or tributes to therapy dogs who have passed on. These entries are limited to a photo, breed of dog, date of birth, date of death and length of service. You may include a few lines about the dog's service or special qualities, but we may need to edit it accordingly. Due to limited space, human obituaries are not published.

We prefer that all photos submitted either for articles or for Rainbow Bridge be high resolution digital photos. Hard copy photographs are also acceptable. Please, no newspaper clippings or copies of such. They don't reproduce well, and there are copyright issues which prevent us from publishing them.

All stories or articles must be submitted to the corporate office in an electronic form such as a Word document, Rich Text File, or other editable electronic/digital form.

The story/article you write and the photo you submit must follow the rules and regulations TO THE LETTER! The dog should be on leash with the leash attached to the collar and the other end in your hands, unless safe conditions exist, and the dog is performing a trick or posing for a photograph. Members who take their dogs to work with them and/or use them in their jobs, such as, but not limited to teachers, therapists, doctors or psychologist are not covered by the ATD insurance when functioning as employees. Stories featuring dogs in those situations will not be published, and neither will stories featuring non-ATD members. The Newsmagazine committee reserves the right to edit contributions for language and length and to make the final decision regarding which articles will be included in each issue.

Although we love reading about your dog's life and the things you and your dog have overcome to become registered ATD teams, we're only able to print information that relates directly to your therapy work as members of ATD. We do not accept stories from members of other therapy dog registries.

PLEASE help us keep the magazine stories on track and to the point! Limit your submission to 1,000 words or less so we can fit all your terrific stories into each issue. In addition, while we love seeing pictures of your beautiful dogs, please do not include more than two photos with your submission.

Don't forget those photo releases if you have anyone in the photo beside you and your dog. You can find a copy of the Photo Authorization Form in every issue of the magazine, in the Member Handbook and on-line.

Here are the highlights:

- No more than 1,000 words and two photos
- No newspaper photos or clippings although you may summarize the article
- Watch for Guidelines transgressions
- Keep stories specific to therapy work
- Submission deadline dates are always August 31st and February 28th

Thanks, and keep those articles coming!

Send electronic submissions to office@therapydogs.com. Hard copies mail to ATD, PO Box 20027, Cheyenne, WY 82003