

A Brief History of Alliance of Therapy Dogs

- **1990** – Therapy Dogs Incorporated registered as a non-profit in Wyoming with approximately 10 Tester/Observers and 500 members. Therapy Dogs Inc. was founded by Jack and Ann Butrick; Jack was the first president.
- **1991** – The first news magazine was published and the original logo was unveiled.
- **1992** – Jack Butrick passed away; Ann became the executive director and ran the day-to-day operations with the help of one volunteer (Billie Smith) out of Ann's house. Teri Meadows became the second president of Therapy Dogs Inc.
- **1998** – The day-to-day operations of Therapy Dogs Inc. moved into an office in Cheyenne, Wyoming. Therapy Dogs Inc. grew to approximately 1200 members. Therapy Dogs Inc.'s first employee, Billie Smith, was hired as office manager.
- **2002** – Therapy Dogs Inc. membership grew to approximately 5,000 members.
- **2003** – The first news magazine was published in color.
- **2005** – The first Tester/Observer written review.
- **2007** – The collar/tag logo was filed for trademark protection.
- **2008** – The Therapy Dogs Inc. office moved into its current building.
- **2009** – Therapy Dogs Inc. membership grew to approximately 10,000 members. The office transitioned from paper to digital records.
- **2010** – Because of an electrical fire in the office, a temporary office was set up for three months until the staff could move back in. Billie Smith was named Executive Director.
- **2012** – Teri Meadows retired and Jane Hirsch became the third Therapy Dogs Inc. president.
- **2013** – Online renewal process and member portal launched.
- **2015** – Therapy Dogs Inc. changed its name to Alliance of Therapy Dogs. First written member review. Alliance of Therapy Dogs membership grew to approximately 15,000 members.
- **2016** – Jane Hirsch retired and Pat Coglianesse became the fourth president.
- **2017** – ATD launched its new website.
- **2018** – ATD updated its mission statement. ATD instituted background checks for all new members. ATD redesigned the logo.
- **2020** – ATD created the 30th anniversary logo.